

# Study Group Members

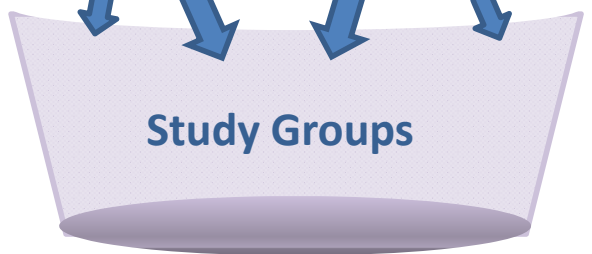
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Kick Off Meetings

March 20 and March 24, 2014



Academic Distinctiveness  
Co-curricular Experience  
Campus Community  
Alumni Engagement  
Enrollment & Profile  
Global Hope  
Positioning & Reputation  
Christian Formation  
Infrastructure & Resources  
Talent Recruitment & Retention



Strategic Plan



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# The Strategic Plan

- Focused on achieving the Vision:

*Hope College will gain national and international stature as both a premiere liberal arts college and a leader in Christ-centered higher education.*

- Time horizon for achieving goals - Ten Years
- Limited number of broad goals (fewer than 10)
  - Supported by specific objectives
  - Each objective is measured by progress on key performance indicators



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# How do others do this?



## Vision Statement

Whitworth University will deepen its commitments to academic excellence and the integration of Christian faith and learning, equipping graduates to respond to God's call on their lives with intellectual competence, moral courage and deep compassion. Expanded student opportunities for experiential learning, intercultural engagement and postgraduate preparation will elevate Whitworth's standing as one of the finest Christian liberal arts universities in the country.

**The Vision Statement is supported by eight goals.**



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# How do others do this?



**Goal 1:** Advance Whitworth's distinctive approach to integrating Christian faith and learning

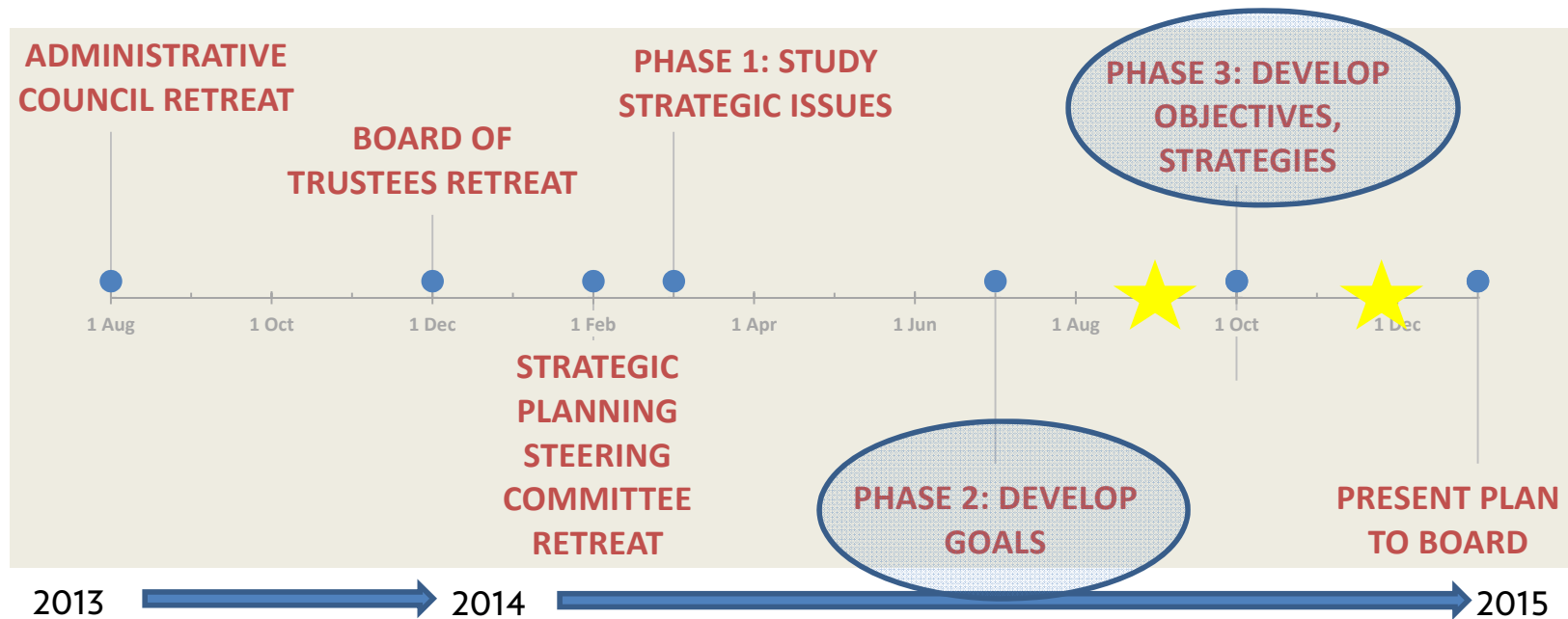
- Objectives:
  - **Position Whitworth as a valued resource** to the church and society, contributing to regional, national and international dialogues by Christian intellectuals engaging important contemporary issues.
  - **Deepen the capacity of students and faculty** to integrate faith and learning and ensure that 100 percent of Whitworth's academic departments assess student-learning outcomes in faith-learning integration.
  - **Support rich learning opportunities** across the curriculum in which students are challenged to strengthen connections between their worldview convictions, academic studies, and vocational discernment.




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# Writing the Strategic Plan

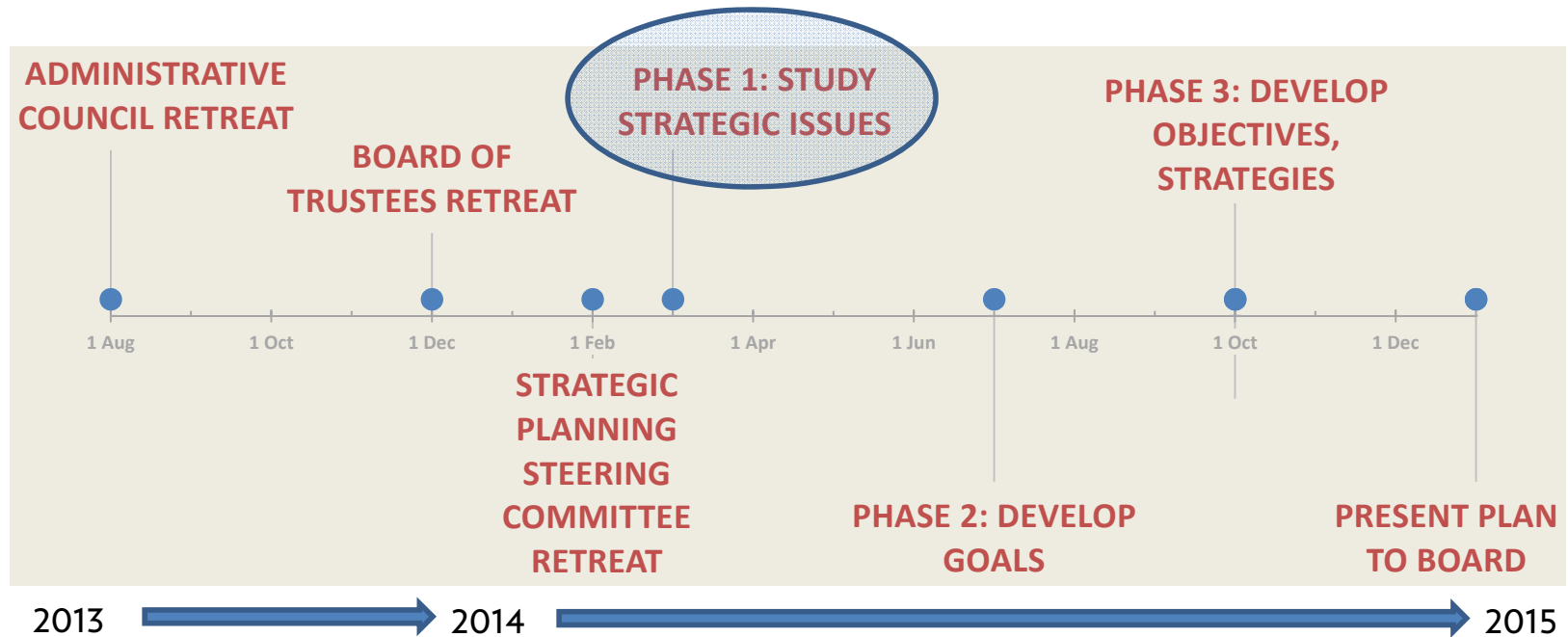
- Charge to the Strategic Planning Steering Committee.



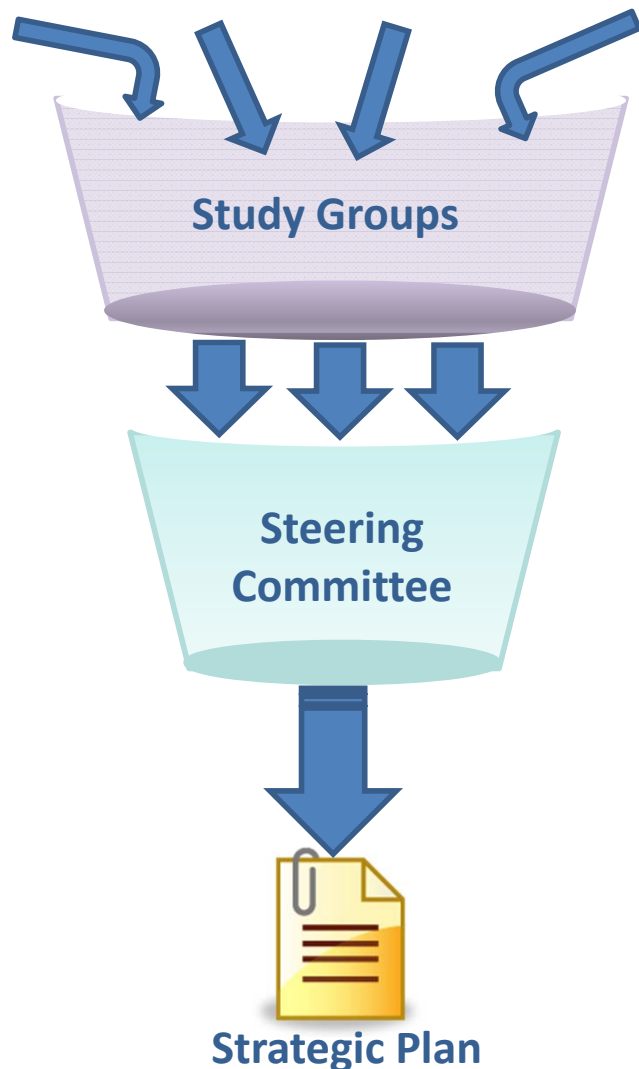
 *Share drafts for campus feedback*

# Informing the Strategic Plan

- This is the charge to the Study Groups.



# Informing the Strategic Plan



- Study Areas

- Academic Distinctiveness
- Alumni Engagement
- Campus Community
- Campus Infrastructure & Resources
- Christian Formation
- Co-Curricular Experience
- Competitive Positioning & Reputation
- Enrollment & Student Profile
- Global Hope
- Talent Recruitment & Retention



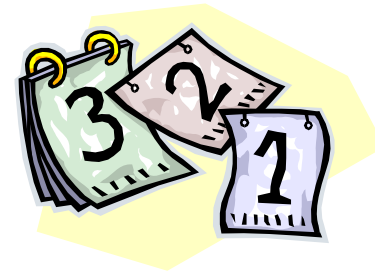
# Study Groups Purpose

- Study Groups **collect, analyze** and **prioritize** information used to produce the plan
- Study Groups **do not** set policy, goals or write the strategic plan
- Study Groups **do** prioritize recommendations based on what will have greatest impact on achieving the vision
- *What does the SPSC need to know to set goals and establish objectives to support them?*



# Your 100-Day Assignment

March – April 30 Analyze current situation  
SWOT Analysis  
Campus Input



May 1 – June 1 Refining the data  
May 1 - Progress Report for the Board of Trustees Due  
Question evaluation and processing  
Gathering additional information  
May 15 – Interim Progress Report for the SPSC  
Receive stakeholder perception survey results

June 1 – June 30 Organizing and prioritizing data and information  
Review information gathered  
Identify priorities for the SPSC  
June 20 – Draft Final Report due to Mary Remenschneider  
June 30 - Final Report to the Steering Committee Due



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# Collecting, Analyzing and Prioritizing

- Understand the definition of your study area
- Review the [data, information, and questions](#) prepared for study groups
- Think about the types of questions that need to be answered through the data gathering process
- Conduct a SWOT analysis
- Gather additional information (be creative)
- Think broadly about your area in context of all other areas
- Prioritize issues that will have the greatest impact on achieving the vision

# Preparing the Final Report

- Executive Summary
  - Key findings and recommendations
  - Relationship of key findings to other study areas
  - Summary of study process
- Full description of facts supporting the key findings
- Full description of data gathering process
- Appendix
  - SWOT analysis results
  - Links to reports, data and information used
  - Full reports of all data collected

# After the Work is DONE!!

- Study Group Chairs will meet with the Strategic Planning Steering Committee to discuss results before goal setting.
- Study Group members will be invited to a meeting to view a draft of the strategic plan goals.



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