



Our framework.

Engaging Our Community



The City of Holland Community Sustainability Committee has developed a framework to guide decisions about our future, ensuring that Holland continues to be a world-class place to live, to do business and to play.

We focus on matters of sustainable development in order to meet the needs of the present without compromising the ability of future generations to meet their own needs. We gather input for consideration, encourage public discussion and raise awareness of other communities' best practices.

Our mission is to consider and advise both the City of Holland and the Holland Board of Public Works on policy issues that relate to restoring and improving:

- Energy conservation, efficiency, and supply
- Air quality
- Waste recycling and reduction
- Water quality and conservation
- Transportation

As a committee, we work jointly with the Holland City Council, City of Holland staff, Holland Board of Public Works and Hope College as well as other organizations and individuals.

Our framework identifies practical ways we can make choices that have a positive social impact, protect our environment, and make good financial sense.

Contact Us

To learn more about the city and the committee, visit www.cityofholland.com/sustainability

If you have a sustainability idea to contribute or are interested in volunteering to work with the committee, either send an email to cns@cityofholland.com or call Community and Neighborhood Services at **(616) 355-1330**.





Community knowledge

Let's encourage others to support sustainability.

How? Learning is a lifelong process, so we'll collaborate with local school boards, colleges, workforce training programs, churches, museums, libraries and community foundations to create educational opportunities.



Smart energy

Let's make wise, energy-efficient choices.

How? We'll explore technology that incorporates renewable energy, energy efficiency and conservation. We can do this personally and at the community level in organizations and businesses as well as through local government and utilities.



Environmental awareness/action

Let's think about the impact of every project during the planning stages.

How? We'll educate the public about ways to integrate sustainability into every plan. This should address water quality, storm water management, air quality, water conservation, parks, cemeteries, streets, city engineering projects and transportation.



Community and neighborhood

Let's foster vibrant, sustainable neighborhoods.

How? We'll encourage the wise use of resources and reduce noise pollution, visual pollution and sensory pollution through building permits, zoning, code enforcement and community planning. We'll also support neighborhood groups striving to create a sense of community, and encourage the community's commitment to reduce, reuse and recycle.



Transportation

Let's find better ways to transport people, move goods and deliver services.

How? Let's interact with regional, national and international entities to explore alternatives like green vehicles, earth-friendly transport and bike paths. We'll also design for mobility, working hand-in-hand with the Macatawa Area Coordinating Council, MAX, local road commissions, MDOT and transportation services.



Economic development

Let's become the preferred location for business.

How? The business community is asking for better resources, infrastructure and sustainability. Work is ongoing: We're working with the Macatawa Area Coordinating Council, West Coast Chamber of Commerce, Lakeshore Advantage, Downtown Development Authority and the Holland Board of Public works to maintain economic stability and promote economic prosperity with land redevelopment and shared infrastructure.



Quality of life

Let's ensure access to healthcare, affordable housing, parks, recreational opportunities, cultural events, educational excellence and more.

How? We'll collaborate with government leaders, parks and recreation departments, leisure and cultural services, police and fire departments, hospital boards, school boards, non-profit organizations and others.

Join our efforts now!