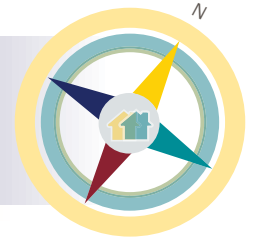


HOLLAND ENERGY PRIZE



BIGGEST LOSER CHALLENGE

SAVE
WIN BIG



THE PREMISE

Compete against yourself to win prizes by reducing your electric, gas and water usage. Lowering your energy and water use saves you money, gives you a chance to win up to \$500 in prizes (just by entering you may be selected to receive a free Home Energy Score!) and helps Holland win the \$5 million Georgetown University Energy Prize as we work toward our Community Energy Plan goals.

HOW IT WORKS

1. Locate your SEMCO (gas) and HBPW (water & electric) utility account numbers
2. Go to greenhomeinstitute.org/hollandchallenge/
3. Fill out the submission form - **Deadline to enter is March 31st, 2016***
4. Start saving energy and water. All data collection and tracking is done for you!

HOW TO WIN

It's simple - use less energy and water in 2016 than you did in 2015. If you have the greatest reduction, you win! There will be 1st, 2nd and 3rd place prizes for the Biggest Loser in gas, electricity, water and total energy use as well as a prize for the most improved Home Energy Score. Prizes may include gift cards to local businesses, movie theaters and shopping outlets, Whisper Green ENERGY STAR™ smart bath fans and whole house water efficiency kits - including the most water efficient toilet on the planet. You could also win \$50 for referring a friend, so spread the word!

Attend workshops to learn how to save and win. All workshops can be found at greenhomeinstitute.org/events and hollandenergyprize.com/event.

WHY PARTICIPATE?

1. Saving energy and water saves you money and helps the environment.
2. Holland has the chance to win the \$5 million Georgetown University Energy Prize. It would be invested in the Holland Energy Fund to help Holland city residents make energy efficiency improvements on their homes.
3. It's fun, easy and there are dazzling prizes!

***Must be Holland city resident to enter.**

Visit hollandenergyprize.com for more information on the Georgetown University Energy Prize, community events and energy saving tips.

MI Solar works 101 & How to win the Holland Energy Prize: Biggest Loser Challenge

January 26 @ 5:30 pm - 7:30 pm EST

Herrick District Library
300 S River Ave
Holland, MI United States

This course is the combination of 2 different courses. The public is welcome to attend all or a portion of each session.

Part 1 – 5:30 to 6:15 – How to win the biggest loser energy prize

In this session, we will cover the basics of making home energy improvements, what are the best steps to take, how to evaluate your home, who can help do the work and what financing and incentives are available. Learn how to do all this to lose energy, save money and win!

Audience – Homeowners in Holland proper
Part 2 – MI Solar Works 101 6:20 – 7:30



We are excited to partner with 2 Grand Valley State University Students to continue our West MI solar educational series. This course will cover

- The basics of solar PV generation and the different systems
- How to evaluate your home or office for solar
- The payback, costs and incentives available for solar
- Review of recent West MI solar case study
- How to get to no upfront cost solar
- The current political atmosphere around solar in Michigan and how you can get involved

Audience: Homeowners with non-shaded homes, building owners and people in the market to build a new home or new building.

Please register for this free event here greenhomeinstitute.org/event/mi-solar-works-101-home-energy-education-holland/