



A BETTER HOUSE A BETTER HOLLAND
GEORGETOWN UNIVERSITY ENERGY PRIZE

Take Action With **S·U·P·E·R** Energy Saving Tips

Save money and help Holland win \$5 million and CHANGE!

SWITCH TO LED_s

Lighting accounts for 10% of energy cost in the average home. LED bulbs can cut that energy consumption by more than 80%. Compared to traditional incandescent bulbs, LEDs are 6 to 7 times more efficient and can last 25 to 50 times longer! Take advantage of Holland BPW's rebate program by replacing your most used incandescent bulbs with ENERGY STAR certified LED bulbs.

UNPLUG ELECTRONICS

Did you know most homes have nearly 50 electronic items plugged in at all times? Even when not in use, these devices leech energy and account for 10% of the average energy bill in a phenomenon known as "phantom power." Unplug devices not in use or invest in a smart power strip that turns off automatically when devices are on standby.

PREPARE YOUR FURNACE

Take simple steps to improve the comfort of your home. A furnace tune-up can improve your home's energy efficiency and save up to 5% on heating costs. Furnace tune-ups typically include cleaning the burners and checking for leaks and cracks. Be sure to replace your furnace filter bimonthly to ensure the peak performance of your furnace.

EELIMINATE OLD APPLIANCES

Looking for an easy way to cut your energy consumption? Eliminate your second refrigerator! Unlike most appliances, refrigerators must run 24/7, making them expensive to operate. Holland BPW will pick up your old refrigerator, recycle it, and send you a \$50 check! Call 1-877-270-3519 to schedule a free pick-up.

REDUCE WATER TEMP

Heating water for showers, dishwashers, and washing machines accounts for a staggering 17% of household energy consumption. For every 10° F you reduce your hot water heater temperature, you can save 3-5% of your energy use. The Department of Energy recommends lowering the temperature to 120° F for maximum safety and efficiency.

www.hollandenergyprize.com