Admissions Report

We are still waiting for spring weather in Holland but spring has come to the Admissions office! Spring means that we are now working with seniors on their final decisions as well as with underclass students on their introduction to the college search process. Enrollment deposits for the fall have not come in as quickly as we would like. Freshmen deposits are behind the last couple of years but still the forth most we have ever had. As we have shared in earlier reports we have record applications and a wait list of about 300 students.

The next 2 weeks (report written on 4/14) are very important for obtaining enrollment deposits. We continue to be optimistic although there are challenges:

Challenges
- Early cancellations are up
- Admits are up in lower-yielding populations (out of region/international)
- Many other colleges are offering aggressive aid packages

Reasons for optimism
- We admitted more students taking into consideration the higher admit rates in lower-yielding populations
- Record applications and record visits
- The data analysis done 3 different ways says we should expect between 840-880 deposits
- We typically receive nearly 250 deposits between April 23 and May 1

Comparative Enrollment Deposit Data

The overall demographic profile of our applicant pool and deposit pool is comparable to this past year. We are up again in domestic minority deposits and we are also up in deposits from international students!

Visit Days

The Admissions Office Events and Visits team has been busy this spring juggling between record Junior Days with nearly 700 students (compared with about 600 last year) and our second largest Admitted Student Day every this past Saturday. Over 150 faculty and staff members were involved in hosting over 1,600 visitors to our campus.

Please keep prospective students and families in your prayers as they discern where they are being called to further their education. We are reminded daily of God's continued blessings on Hope College!