

January 23, 2014

### Fall Results

The Hope team just completed a very good fall (first half) and is poised for another good year. We had a good fall of visits including a great Scholar's Day with over 120 of our top academic students visiting campus. We do continue to receive applications daily and are doing our best to handle the increased number of applications appropriately. The applicant pool remains strong this year. Presented below are comparable data from early January:

	<u>2014</u>	<u>2013</u>	<u>2012</u>	<u>2011</u>	<u>2010</u>	<u>2009</u>	<u>2008</u>
Total Applications	3637	3453	2760	2987	2703	2409	2435
Applicants Admitted	2602	2402	2170	2277	1852	1718	1656
Applications from Boys	1379	1301	1030	1066	1011	943	935
Out of State	1625	1410	1060	1080	1017	836	832
Domestic Minority Students	658	538	315	327	306	233	221
International Students	158	152	82	50	54	39	22
RCA Students	133	123	135	150	171	167	270
% Admitted Students with a => 3.9 GPA	53%	56%	50%	47%	52%	46%	48%
% Admitted Students with a => 30 ACT	26%	25%	25%	24%	24%	21%	21%

We have received increased applications from out-of-state with the largest jump being in applications from Illinois (18.4% this year compared with 16% the last couple of years). We have also continued to see out-of-region application increases in areas where we have invested time and resources such as Texas, Colorado and California (combined up to 3.9% from 2.9% the last couple of years). We are also excited to see the payback of our international recruiting efforts as we see continued growth in international applications as a result of our investments in that area (represented above).

The team is excited to see continued growth in applications from domestic minority students with the largest growth being in applications from Latino/Hispanic students (13.1% vs. 10.0% last year and 6.3% in 2012). Overall our domestic minority and international applications represent nearly 20% of our applications.

### Communication with Prospective Students

We sent out acceptance notifications a week later this year than the last couple of years. This was done to allow some additional time to read files to make sure we are making the correct decisions and not admitting too many students too early. The team is still in conversation over the value of this added week vs. getting notifications out more quickly. We did continue to communicate scholarship information to students in December as well hoping to balance out the messages they are hearing from other schools.

### 2014 Class Size Projections

The goal size of the fall 2014 class, including the FOCUS Program students, is 820-840. This number will help us stabilize enrollment while accommodating as many students as possible.

Blessings,

William C. Vanderbilt

Vice President for Admissions

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