

The Admissions office is a hub of activity this fall with our efforts divided between interviews with visitors and reading/processing applications. Below are some highlights of both of these activities.

Visitation Attendance

We have been blessed with a great fall of campus visits. We welcomed a new visit coordinator (Kate Ralston) this fall and warned her it would be busy. We didn't disappoint! The campus continues to show well to our prospective students. Faculty and staff do a great job of freeing their schedule to accommodate our visitors. Fall Visitation Program Attendance (our larger visit days) will complete slightly above last year and has again topped 500.

	2013-14	2012-13	2011-12	2010-11	2009-10	2008-09	2007-08	2006-07
Fall Visit Day Total	587	544	519	485	456	454	535	412

Individual visits have also increased which brings our total fall visit count to well over 1,100.

Applications for Admission

The 2014 Applicant Pool resembles last years despite the challenges nationally with our application provider (The Common Application (http://www.nytimes.com/2013/10/13/education/online-application-woes-make-students-anxious-and-put-colleges-behind-schedule.html?_r=0)). Adam Hopkins, Laurie Brock and our Operations team have done a great job being ahead of the curve making sure we avoided any application processing delays. We are staying on target with our notification deadline as well as our timeframe for communicating admissions decisions. Our first group of acceptance letters will go out on December 2.

Presented below are comparative data for about 10 processing days after our first application deadline.

Freshman Applications for Admissions	11/13/2013	11/14/2012	11/16/2011
Total Applications	2,745	2,550	1,810
Male Applicants	973	871	628
Female Applicants	1,772	1,679	1,182

2013 Class Size Projections

The goal size of the fall 2014 class, including the FOCUS Program students, is 820-840. We have tweaked some scholarship amounts on our upper end scholarships to help with our yield of our top academic applicants. We do not anticipate any other scholarship or financial aid changes to impact yield (last year 27%) and hope to keep the discount rate around 35%.